The global standard for simple, secure device communication and positioning

### Bluetooth® Classic

**Solution Areas**
- Audio Streaming
- Data Transfer

**Device Communication**
- Point-to-Point

**Basic Rate/Enhanced Data Rate Radio**
- 2.402-2.480 GHz ISM

### Bluetooth® Low Energy

**Solution Areas**
- Audio Streaming (Coming)
- Data Transfer
- Location Services
- Device Networks

**Device Communication**
- Point-to-Point
- Broadcast
- Mesh

**Device Positioning**
- Presence
- Proximity
- Direction
- Distance (Coming)

**Low Energy Radio**
- 2.402-2.480 GHz ISM