Is the Number of Auracast™ Receivers Really Unlimited??

Yes, really. Auracast broadcasts function in a similar way to standard FM radio broadcasts. There is no connection between the transmitter and receiver, and the transmitter is completely unaware of the number of devices that have tuned in to the broadcast. In this way, the number of potential receivers truly is unlimited.

FM Radio Transmitter
An FM transmitter broadcasts a single audio signal that any number of FM receivers can tune into.

Auracast™ Transmitter
An Auracast™ transmitter broadcasts a single audio signal that any number of in-range Auracast™ receivers can join.

bluetooth.com/auracast

The Bluetooth® Trademarks are registered trademarks owned by Bluetooth SIG, Inc.