

Bluetooth® Module Vendor Qualification Guide



This simple reference guide will dispel myths about qualification, help you choose the right product type when qualifying your product, and give your customers the information they need to begin the [Bluetooth® Qualification Process](#).

Help Your Customers by Choosing the Right Product Type

When you qualify a Bluetooth design that your customers will later incorporate into their products, it is important to choose the [Bluetooth Product Type](#) that will be [most beneficial](#) to your customers.

Component Product Type

The *Component* product type is recommended for any design that allows customers to make changes to the core architecture and/or features of the Bluetooth design. This product type requires customers to qualify their design through the *Qualification with Required Testing* path in Launch Studio. [Learn more](#) about qualifying with a Component product type.

End Product or Subsystem Product Type

If the design does not allow for customers to make changes to the core architecture and/or features, then selecting the *End Product or Subsystem* product type is more advantageous to customers. This allows your customers to quickly and easily complete the qualification process via the *Qualification with No Required Testing* path in Launch Studio. [Learn more](#) about qualifying with an End Product or Subsystem product type.

Qualification Myths

Myth: Not all products with *Bluetooth®* technology need to be qualified.

Fact: All products incorporating Bluetooth technology and using the Bluetooth Trademarks must undergo and pass the Bluetooth Qualification Process.

Myth: The module is pre-qualified, so customers do not need to qualify.

Fact: Any company that brands (or re-brands) and sells a *Bluetooth®* product under their company's brand must become a member of the Bluetooth SIG and complete the qualification process.

Myth: The module is pre-qualified, so customers will not have to perform testing.

Fact: While this is true for modules or products qualified as an *End Product* and *Subsystem* product type, if the module was qualified as a *Component* product type in Launch Studio, testing may still be required.

Update Your Sales and Promotional Materials

By updating your sales and promotional materials with information that will help your customers during the qualification process, you can help them avoid Bluetooth SIG enforcement-related situations and shipping delays in customs.

Your customers should know that they need to:

- Qualify their products with the Bluetooth SIG, even if they are not making changes to the module
- Provide the Qualified Design Identification (QDID) for the module they are purchasing when they qualify
- Ensure their products comply with all [Bluetooth SIG branding requirements](#)

You can use the recommended language below in your sales and promotional material to ensure your customers have the information they need to move forward with the Bluetooth SIG qualification process.

Bluetooth® Qualification Required

All products incorporating Bluetooth technology and using the Bluetooth Trademarks must undergo and pass the Bluetooth Qualification Process. You can learn about the process [here](#). In order to properly qualify your product, you will need Qualified Design ID(s) (QDID) from [ENTER YOUR COMPANY] to enter into the Bluetooth SIG's Qualification tool, [Launch Studio](#).

(Below is an example of how to display your QDIDs if available)

[COMPANY NAME] QDIDs

Module Name/Version	Bluetooth Product Type	QDID
Bluetooth Module 1.0	Host Subsystem	QDID XXXXX
Bluetooth Module 1.0	Controller Subsystem	QDID XXXXX

Should your customers have any questions or need assistance qualifying or branding their products, please refer them to our [Bluetooth® Qualification Process Overview page](#).

