Phone, Tablet & PC
Bluetooth continues to shape how we interact with and navigate the world. Now included in all new smartphones, tablets, and laptops, Bluetooth has become the standard for personal wireless connections.

Audio & Entertainment
Bluetooth is now synonymous with the wireless audio and entertainment market, and has forever changed the way we consume media and experience the world.

Connected Device
From household appliances and fitness trackers to health sensors and medical innovations, Bluetooth connects billions of everyday devices and enables the invention of countless more.

Automotive
A mainstay in the automotive market, Bluetooth technology has created connections between car and driver that have brought new levels of safety to our roads while enhancing the in-car experience.

Bluetooth® technology creates connections that power innovation, establish new markets, and push the limits of wireless communication worldwide.

Smart Building
Recent advancements in Bluetooth technology are expanding the definition of the smart building by enabling large-scale device networks and precise location services that enhance the visitor experience, increase occupant productivity, and optimize space utilization.

7x GROWTH
in annual shipments of Bluetooth smart building location services devices by 2023

Smart Home
For years, Bluetooth technology has been at the heart of the connected home. Now, Bluetooth dependability, security, and interoperability are poised to help the market realize the full potential of home automation.

1.15 BILLION
annual shipments of Bluetooth smart home devices by 2023

Smart City
Bluetooth is connecting tomorrow’s smart cities to enhance the visitor experience, improve the quality of life for citizens, and create a more business friendly environment.

5x GROWTH
in annual shipments of Bluetooth smart industry devices by 2023

Smart Industry
Bluetooth is leading a convergence of industry and information that is paving the way for an industrial IoT revolution, helping manufacturers drive new levels of efficiency, productivity, and safety.

7x GROWTH
in annual shipments of Bluetooth smart city device shipments by 2023

Bluetooth is a community driven to create a better future. Learn more about the innovation Bluetooth brings to life at bluetooth.com/markets